



Bi-Annual Report

10/1/12 - 6/30/14



Our **MISSION** is to support the Belvedere Tiburon Library through fundraising projects, private philanthropy, and advocacy.

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Welcome to our Bi-Annual Report. Thanks to our generous supporters, the Belvedere Tiburon Library is healthy and vibrant - with a bright future in the years to come. More people than ever are relying on the public library for access to information, technology, programming, study space, and entertainment. Our circulation numbers have increased by 400% since 1997, and we continue to grow!

The Library reaches out to improve our community with books, media, art, events, classes and so much more. Much like our colorful new logo, modern libraries offer something in every hue.



PATRONS

TOTAL LIBRARY VISITORS
A YEAR

161,980



80%

 OF RESIDENTS HAVE
LIBRARY CARDS

13,498

TOTAL
LIBRARY
VISITS PER
MONTH

3,375

TOTAL
LIBRARY
VISITS PER
WEEK

482

TOTAL
LIBRARY
VISITS PER
DAY



SUNDAY & TUESDAY

BUSIEST DAYS OF THE WEEK



7 DAYS A WEEK!

60 HOURS A WEEK!

VISIT THE LIBRARY ON
ANY **RAINY DAY!** IT
IS ALWAYS OUR
BUSIEST TIME.



14

BOARD OF DIRECTORS

John Scarborough
President

Elizabeth Wilhelm
Vice President

Heather Cameron
Secretary

Barry Moss
Treasurer

Joan Don
Past President

Jane Dudley

Allison Hart

Judy Huret

Beverlee Johnson

Heather Lobdell

Lori Runnfeldt

Steve Silberstein

Marty Winter

Susan Wolfe

ANNUAL EVENTS



BLACKIE'S HAY DAY

- RAISED OVER **\$30,000** FOR CHILDREN AND TEEN PROGRAMS
- 2,000 PONY RIDES



PETROCELLI LUNCHEON

- RAISED OVER **\$15,000** FOR THE LIBRARY
- 150 BOOK LOVERS ATTENDED THE 25TH LUNCHEON



TEDDY BEAR TEA

- HOT CHOCOLATE AND TEDDIES FOR TOTS AND TYKES
- RAISES FUNDS FOR CHILDREN AND TEEN PROGRAMS



WREATH SILENT AUCTION

- RAISED OVER **\$2,000** FOR CHILDREN AND TEEN PROGRAMS
- HIGHEST SELLING WREATH MADE OF 320 VINTAGE BOOK PAGES



GENTLY USED ART AUCTION

- RAISED \$11,000 TO SUPPORT ARTS IN THE LIBRARY
- 500 PIECES OF ART WERE DONATED FOR SALE



PROJECTS & COMMITTEES

CORNER BOOKS

- **100%** VOLUNTEER STAFFED
- **100%** DONATED MATERIALS
- **100%** OF THE PROFITS SUPPORTS THE LIBRARY

BOOKMARKS

- ALL CHILDREN AND TEEN PROGRAMS ARE FUNDED BY BOOKMARKS

LIBRARY EXPANSION CAMPAIGN

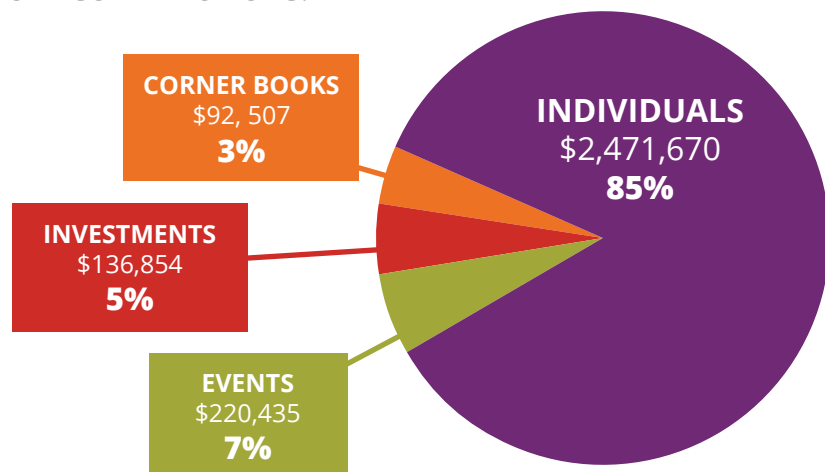
- THE LIBRARY WILL SOON UNDERGO AN EXCITING EXPANSION THAT WILL GREATLY IMPROVE ONE OF OUR COMMUNITY'S MOST VALUABLE AND BEST-LOVED ASSETS

ANNUAL FUND

- ENSURES ONGOING SUPPORT FOR COLLECTIONS, PROGRAMS AND SERVICES

HOW IS THE FOUNDATION FUNDED?

OUR SUPPORT COMES OVERWHELMINGLY FROM
INDIVIDUAL CONTRIBUTIONS:



\$2,921,466 TOTAL FUNDING

\$6,865,966

YEAR-END BALANCE IN FY 2014

\$494,263

GRANTS TO THE LIBRARY
IN 2012-2014

THE FOUNDATION IS THE LIBRARY'S
FUNDRAISING PARTNER, ADVOCATING
FOR INCREASED ACCESS TO LITERACY AND
TECHNOLOGY SINCE 1992

SUPPORTERS



BOOKMARKS

BOOKMARKS IS A VOLUNTEER-BASED ORGANIZATION THAT
PROVIDES FUNDING FOR CHILDREN'S AND TEEN PROGRAMS,
AND OTHER SPECIAL EVENTS

\$186,780
RAISED 2013-2014

35 BOOKMARKS
VOLUNTEERS

2,800 VOLUNTEER
HOURS

CORNER BOOKS

OUR GENTLY USED BOOKSTORE

\$92,507
SALES REVENUE

40 CORNER BOOKS
VOLUNTEERS

3,000 VOLUNTEER
HOURS

\$10,235,000

TOTAL **RAISED** SINCE ESTABLISHED

4,248

TOTAL **DONORS**

\$2,479,303

TOTAL **RAISED** 2012-2014

1,085

TOTAL **DONORS** 2012-2014

17,080

TOTAL **VOLUNTEER HOURS**
IN 2012-2014

\$449,887

TOTAL **VALUE** OF VOLUNTEER TIME
IN 2014

17,080 HOURS X \$26.34*

*BUREAU OF LABOR STATISTICS

LIBRARY EXPANSION



\$15,000,000

EXPANSION COST

15,725

**SQUARE FEET
ADDED**

1.5 YEARS

CONSTRUCTION TIMELINE



THE LIBRARY WILL BE **OPEN**
DURING CONSTRUCTION

NO IMPACT TO
**DEDICATED MARSH
LAND** BEHIND LIBRARY



SPACE ADDED



COLLECTIONS



EXPANDED
CHILDREN'S AREA



INCREASED
TECHNOLOGY SPACE



NEW TEEN
CENTER



NEW STAFF AND
VOLUNTEER SPACE



COMMUNITY
MEETING SPACE

LOOK AT OUR NEIGHBOR



14,300

**MILL VALLEY
POPULATION
SIZE**

14,000

**BELVEDERE
TIBURON
POPULATION SIZE**

27,000

**MILL VALLEY
LIBRARY SQ. FT.**

10,500

**CURRENT BELVEDERE TIBURON
LIBRARY SQ. FT.**

26,225

**PROPOSED BELVEDERE
TIBURON
LIBRARY SQ. FT.**

PROGRAMS



MOST POPULAR PROGRAMS:



TEEN LOUNGE



STORYTIME



AFTERNOON TEA

PROGRAM ATTENDANCE

27,347

2012

37,900

2014

NUMBER OF PROGRAMS

811

2012

839

2014

TECHNOLOGY

16



PUBLIC **COMPUTERS**

11



PUBLIC **TABLETS**

24



PUBLIC **LAPTOPS**

2



SELF-CHECK-OUT KIOSKS



CODER DOJO

100 KIDS PARTICIPATING
PER MONTH



SPRING 2014 LAUNCH DATE



**FREE
WIFI**

THROUGHOUT
THE ENTIRE
LIBRARY



**ALL SERVICES
ADA COMPLIANT**

77

TECHNOLOGY AND COMPUTER-
RELATED **PROGRAMS**

- WEDNESDAY TECH WORKSHOPS
- NETSHARKS
- MAKER SPACE PROGRAMS

135,880

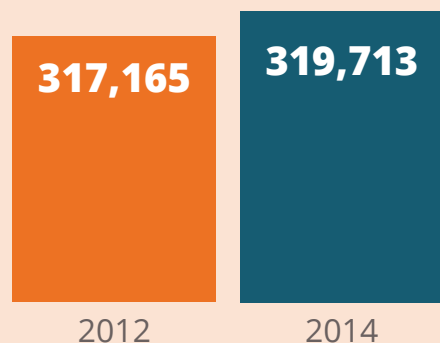
ANNUAL **VISITS**
TO THE LIBRARY
WEBSITE



FOLLOW ON **TWITTER**
@BelTibLibrary

BOOKS & MORE

TOTAL CIRCULATION



152,738

NUMBER OF **BOOKS**
IN COLLECTION*

GOLDFINCH BY DONNA TARTT
MOST CHECKED OUT **FICTION**
BOOK OF 2014

BOYS IN THE BOAT
BY DANIEL JAMES BROWN
MOST CHECKED OUT
NON-FICTION BOOK OF 2014

ARTHUR'S BIRTHDAY
BY MARC BROWN
MOST CHECKED OUT **KIDS**
BOOK OF ALL TIME

C IS FOR CORPSE
BY SUE GRAFTON
MOST CHECKED OUT
FICTION BOOK OF ALL TIME



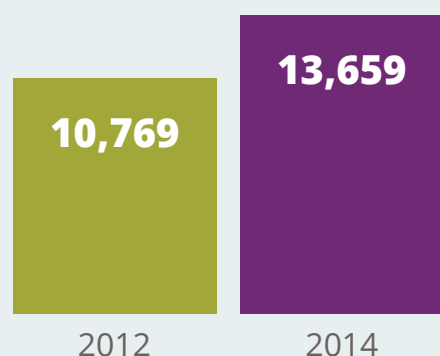
759

NUMBER OF **MAGAZINES**
THE LIBRARY SUBSCRIBES TO



*YOU COULD READ
ONE BOOK A DAY FOR
418 YEARS!

E-BOOK CIRCULATION



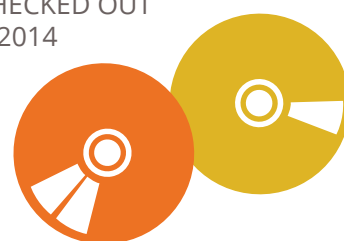
GIRL ON THE TRAIN
BY PAULA HAWKINS
MOST REQUESTED
E-BOOK NOW

THE PARIS WIFE
BY PAULA MCCLAIN
MOST POPULAR
E-BOOK OF ALL TIME

138,209

NUMBER OF **DVDS AND MULTI-MEDIA ITEMS** IN COLLECTION

A SINGLE MAN
MOST CHECKED OUT
DVD OF 2014



GREATEST HITS OF NEIL YOUNG
MOST CHECKED OUT
CD OF 2014

BEATLES' RUBBER SOUL
MOST CHECKED OUT
CD OF ALL TIME



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Library Foundation

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